

MIRVAC COMPLETES ITS LUXURIOUS WATERSIDE OFFERING, YARRA POINT

Yarra Point by Mirvac, is the latest luxury residential tower to be completed within the exclusive Yarra's Edge precinct in Melbourne's Docklands. Set over 31 levels, the striking tower features 201 apartments with panoramic views of the city, Point Park and bayside surrounds.



Mirvac is one of the leading brands in the Australian residential market, with a proven track record of delivering innovative and quality products. In Victoria, Mirvac is responsible for some of Melbourne's highly recognisable residential projects including T5 and River Precinct at Yarra's Edge, Docklands, Laureate at Albert Park and The Melburnian. Established in 1972, the developer has more than 40 years experience in the real estate industry, with an unmatched reputation for delivering quality products across all of its businesses.

The recently completed residential apartment tower, Yarra Point is the sixth residential development to be erected by Mirvac in the thriving waterfront community of Yarra's Edge, which is now home to over 1,500 people boasting immediate proximity to South Wharf's retail and entertainment precinct.

The \$200 million north-facing tower is set over 31 levels and features 201 spacious one, two and three bedroom apartments ranging from 55sqm to 214sqm, offering superior style and comfort. The building's facade features double-glazed floor-to-ceiling windows to optimise views, while transparent edges and vertical tower elements showcase the building's strong form.

Throughout the design process, Mirvac undertook extensive research to gain a better understanding of new trends regarding the needs of its customers. Feedback from this research inspired Mirvac to create an exclusive 300sqm podium rooftop garden, residents' lounge, gym and business centre. Upon entering the lobby, residents and guests alike will experience the sensation of walking through a private garden, with mature trees, a garden of succulent plantings and bluestone paving.

John Carfi, Mirvac CEO Residential says the completion of Yarra Point is an important milestone for Yarra's Edge and the business. "Yarra Point reflects the area's design evolution – it's a contemporary addition to the waterfront precinct that has been highly appealing to customers since it launched in October 2010. We are now delighted to see customers move in to Yarra Point, adding to the thriving Yarra's Edge community and

enjoying the many features of the modern building," says Carfi.

Continuing to innovate and add to the customer experience, in an Australian-first the Sky Residence display on the 31st floor of Yarra Point is styled with furnishings from the internationally renowned Oly San Francisco, exclusive to Coco Republic. Designed by Californian based artists Kate McIntyre and Brad Huntzinger, the contemporary, playful and colourful Oly collection embodies quirky sophistication, injecting personality to the display apartment and creating inspiration with a twist for purchasers.

"We're displaying new design direction for purchasers. The Australian-first Oly San Francisco display apartment is truly one of a kind - we wanted our customers to walk through the Sky Residence apartment and feel surprised by something refreshingly unique. The sophistication of the Oly collection achieves this," says Carfi.

Four Yarra Point display apartments are now open, including the Oly San Francisco display. Display apartments are located on level 1, 5, 24, and within the Sky Residence penthouse on level 31, the very top floor of Yarra Point.

Construction has commenced on Mirvac's newest residential tower at Yarra's Edge, Array, which launched in autumn 2012. With uninterrupted north-facing aspects, it's Mirvac's intention that the \$220M development will redefine Melbourne's skyline and become the ultimate, most luxurious waterfront address.

Crowned by twin multi-level penthouses, Array offers a new level of customisation in its luxury one, two, three and four bedroom residences set over 39 levels. The lavish lobby, marina berths and unrivalled city and bay views encapsulates Mirvac's commitment to premium lifestyle developments.

For more information contact Mirvac VIC Head Office, Level 5, Q3, 6 Riverside Quay, Southbank VIC, phone (03) 9695 9444 website www.mirvac.com



IMPACT
"ON CONSTRUCTION"

THE TOTAL PACKAGE FROM ERIC JONES

The Eric Jones Stairbuilding Group is a Melbourne-based staircase manufacturer specialising in timber and steel stairs, balustrading and handrails. The company mainly supplies houses and commercial projects in Victoria, but also does work elsewhere in Australia and also overseas. The outfit has built a reputation for quality work in the manufacture and installation of staircases since its inception in 1947.

The Group is currently working on the \$200 million Yarra Point development in Melbourne's Docklands, a residential project overlooking the 1 hectare Point Park. The Yarra Point development will be set over 31 levels and will feature 201 apartments and will feature staircases exclusively by Eric Jones Stairbuilding. The building will have transparent edges and vertical tower elements to showcase its strong, slender form and include a minimalist-look steel, timber, glass and stainless steel feature staircase in the lobby.

Director at Eric Jones, Daniel Auld, says one of the keys to the company's success on this and other projects is that Eric Jones does all the work in-house, ensuring the quality of the work from start to finish.

"We've already built over 100 staircases in this development. [The developer] is trying to get a very open and minimal look [in the lobby]

whilst being modern and functional – it also needs to meet all the relevant codes for public spaces – building codes and Australian standards," says Mr Auld.

Traditionally builders would have hired four different companies to produce a large commercial staircase. We do it all in-house, mild steel, stainless steel, timber and glass. Meaning the builder can save significant time and effort while achieving a superior end result for the client.

Eric Jones other current projects include a major law firm's new office in the city for Multiplex and the staircasing and balustrading for Greensborough Aquatic Centre, as well as Highpoint Shopping Centre Redevelopment for Probuild, Beleura Private Hospital Mornington for ISIS, Barkly St Footscray Residential Development (80+ Staircases) for SMA and BHP's new head office at 171 Collins St Melbourne for Multiplex.

The company has also recently invested \$250,000 in solar panels for its factory, completely eliminating the need for electricity from the grid.

For more information contact Daniel Auld - Eric Jones Stairbuilding Group, 8 Beech Street Nunawading Vic 3131, phone 02 9874 0411, fax 02 9874 0211, website: www.ericjones.com.au

Innovative and fresh, Impact Hardware Solutions provided some of the finishing touches to the \$200 million Yarra Point development, overlooking the one hectare Point Park. This young, dynamic company provides door hardware and bathroom solutions to prestigious developments throughout Victoria and the rest of the country.

Darren Ford, GM, says whilst the company has been in operation for three years in Victoria, their success has derived from the team's diverse 100 year plus industry specific experience.

The fast growing business focuses on value engineered outcomes combined with an excellence in service and solutions. Andrew Christian, a veteran of the industry, worked closely with the Mirvac construction team at the Yarra Point development effectively as an extension to the team to support the overall goals and objectives for this site. With a fit for purpose mindset being applied to all applications related to their contract. Impact Hardware Solution's are most proud to have contributed to the result of Yarra Point.

The company prides itself on being innovative and service-orientated who apply a hungry, fresh attitude to their role as service provider and supplier to the construction industry. Andrew's "Impact" onsite supported the smooth rollout to the end result, not without its issues applying their philosophy effectively ensured the achievement of their ultimate objective, a happy client.

Mr Ford notes that the challenges for Mr Christian and Impact on the Yarra Point job lay in providing solutions to overcome specific application challenges with the ever-changing building modifications to meet all practical, quality, commercial and regulatory standards.

Many people view "door hardware" as simply a knob or lever handle, commercially the responsibilities of companies such as Impact extend far beyond this simplistic attitude.

Ultimately every new building has its own idiosyncrasies, as such a construction phase 'fit for purpose' attitude is required for each development. Simply supplying as specified does not provide the required solution.

IHS's expertise is to identify all issues with a view to provide a quality outcome for our client's.

Impact Hardware's dramatic rise has resulted from the teams experience, attitudes and service provision, a snapshot of some of their portfolio of projects include Bioscience – Latrobe Uni, BHP Offices, Melbourne Water, Defence Single Leap – (nationally), Box Hill Hospital Redevelopment, Peter Doherty Institute, Swinburne and Deakin University developments, Canberra Mental Health Hospital, ATO Docklands, GSO Dandenong along with a number of high profile apartment projects (to name but a few!)

For more information contact Impact Hardware Solutions, Unit 2/11 Rocklea Drive Port Melbourne VIC 3207, phone 03 9624 4500, fax 03 9624 4550