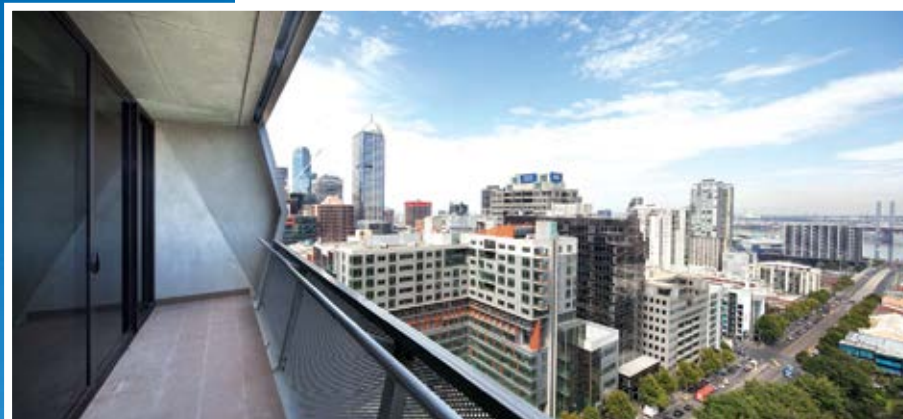


ART ON THE PARK TOWERS ABOVE MELBOURNE

Art on the Park is a landmark residential development, designed by renowned architects Fender Katsalidis and built by Contexx.

MAIN CONSTRUCTION COMPANY : Contexx
DEVELOPER : Ubertas Group
PROJECT END VALUE : \$104 Million
COMPLETION : July 2013
ARCHITECTS : Fender Katsalidis
SUPERINTENDENT : Clifton RCP
STRUCTURE : Webber Design
INTERIOR DESIGN : Hassell



Situated on one of the highest points in Melbourne, overlooking the historic Flagstaff Gardens, the 350 William Street Tower is a landmark residential development, designed by renowned architects Fender Katsalidis. Incorporating 576 residential apartments, the 36 storey apartment tower has virtually 360 degree views over Melbourne and beyond: to the Dandenongs in the east, to Port Phillip Bay and the Peninsula in the south, to the Yarra River in the west and right out over the north western suburbs.

Construction commenced in May 2011 and is scheduled for completion in July 2013. The construction works are being undertaken by Contexx and Art on the Park is the third project in a row for the private developer Ubertas Group. Contexx project manager Ben Williams said, "The two firms have developed a great working relationship."

Contexx was formed in 2006 and is now part of the Probuild Group. It specialises primarily in residential towers. Contexx believes in working closely with select clients and subcontractors to enable the company to understand its clients' specific needs and to maximise efficiency. Developing a good working relationship from the beginning is the key to the success of Contexx projects that have a track record of delivering high-performance outcomes ahead of schedule.

Conveniently located within walking distance of Flagstaff Station, Victoria Market, the State Library, two universities and a host of cafes and restaurants, the Art on the Park tower is a unique creation. A monolithic yet elegant sculpture, it rises in undulations with a rippling effect afforded by an undulating screening system, providing shade from the western sun while making a striking design statement.

"The balustrade screen system was a challenge," Williams said. "It's a steel framed perforated aluminium façade with an integrated balustrade system. The façade system was taken from the initial architectural vision and image, through the architectural and structural design workshops and then through the shop drawing, fabrication and erection process, delivering such a strong finish to the building"

The Tower will have multiple uses. A basement jazz club is envisaged, with ground floor cafe and lobbies. Levels 1-3 are given over to a gymnasium, offices for the serviced hotel operator, laundry and car parking. Residential accommodation starts with Levels 4-8, known as Singers Lane, consisting of 100 apartments. On Levels 9-19, 220 serviced (studio) apartments will be managed by Oaks Hotels and Resorts; while the top floors, Levels 20-35, will house the larger Art on the Park premium apartments. The primary building plant room is located on the roof at Level 36.

In a luxury touch, leading artists Dinosaur Designs, Akira Isogawa, Bernabei Freeman and Greg Natale Design have been commissioned to design the apartment lobbies of the premium Levels 20-35. Art on the Park indeed! International design practice Hassell has forged a home away from home in a warm and welcoming entry to Art on the Park, complete with a fireplace and fine furnishings. The mezzanine terrace, a food tenancy, floats above a lush vertical garden of suspended foliage.

Contexx is currently working on a number of high-rise and lower-rise residential projects throughout inner Melbourne, including Tiara, Wrap, Abode 318, MY80, Verge, Trilogy, Riva, and Atria.

For more information contact Contexx Pty Ltd, Level 9 580 St Kilda Road Melbourne VIC 3004, phone 03 9539 5000, fax 03 9539 5091, website www.contexx.biz



ART OF DETAILING

Studio505 is an architectural practice located in Melbourne employing 25 permanent staff. The two practice directors Dylan Brady and Dirk Zimmermann met in 1998 whilst working together on Federation Square respectively for LAB architecture studio and engineers Atelier One. For the last 10 years their partnership in studio505 has resulted in a rich and enthusiastic source of innovation for built projects and drawn concepts across many different pastures.

We are not specialists in one particular field, but rather enjoy the plurality and challenges that come from working in a variety of different sectors, like cultural (art gallery, auditorium), commercial (exhibition and office), residential, healthcare, master planning, interiors, signature façades and public art works. We thrive on continuously exploring how smart thinking and innovation from one field can make a difference in another, as well as across different cultural backgrounds. We have completed or currently have projects in construction not only in Australia, but also in China, Japan, Malaysia, Singapore and the UK.

We enjoy this plurality also with our clients, who can be governments, developers, builders, not-for-profit organisations, project managers, building consultants or artists.

Across the board we are particularly interested in sustainable strategies and designs, showcased in our architecture and ideas for Melbourne's Pixel building. Pixel is Australia's first carbon neutral office building and achieved the highest number of scoring points and star ratings by both the Australian (Greenstar) as well as US (LEED) Green Building Councils.

In 2008 studio505 was invited by Contextx to submit a tender for 'construction documentation services' of '505 St Kilda Road' under a Design and Construct contract. This stunning apartment complex was developed by Ubertas and designed by Fender Katsalidis Architects. Construction was completed in 2010. Later that year we were appointed by Contextx and Ubertas to carry out the same services for '350 William Street', also designed by FKA.

During the documentation stage we brought our particular expertise to the detailing of the undulating perforated façade screens shading the West and East elevations, as well as the four building corners that are expressed in large sculptural precast concrete elements. Together with Contextx and the consultant team we developed solutions that facilitated easy installation on site to match the fast tracked construction programme, without compromising on the design intent of the architects. Similarly we followed the original design by Hassell for the interiors of the apartments and residences as closely as possible whilst resolving constructability issues to the builder's satisfaction.

Towards the end of the project Contextx and Ubertas invited studio505 to design the interiors of the entry lobbies for the 'Art on the Park' and 'Oaks Serviced Apartments'. As can be seen, our aim was to give each lobby its own distinct identity, reflecting the differing brands and uses of each.

For more information contact Studio505, 1/395 Little Lonsdale Street, Melbourne VIC 3000, phone 03 9670 2322, fax 03 9670 3233, website www.studio505.com.au



PAUL WEBBER AND THE WEBBER DESIGN TEAM

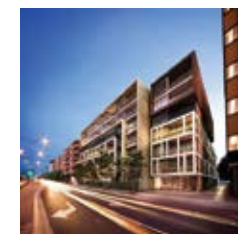
Structural Engineers for the Art on the Park development would like to congratulate **UBERTAS GROUP** on their landmark project and Contextx Construction team on a job well done.



Mackenzie Tower
Melbourne CBD



Lacrosse Apartments
Docklands



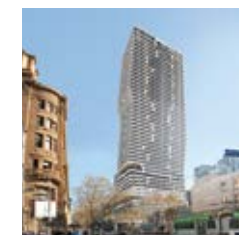
RAPTL Burnley Street
Richmond



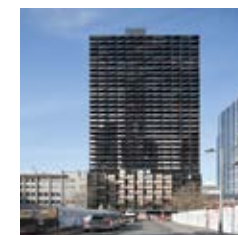
Guilfoyle Apartments
South Melbourne



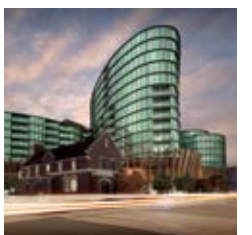
Emblem Apartments
Hawthorn



MY80 Aparatments
Melbourne



A'Beckett Tower
Melbourne CBD



Aerial Apartments
Camberwell

Lower Ground Floor
15 Queen Street
Melbourne VIC 3000
t. 03 9614 7155
f. 03 9614 7166
e. paul@webberdesign.com

www.webberdesign.com

STRUCTURAL ENGINEERING



INTERIOR JOINERY FOR ART ON THE PARK

When Contexx Pty Ltd required a Tier One Joiner to provide Interior Joinery for Art on the Park, its' exciting new apartment development at 350 William St Melbourne, it turned to IJF Australia Pty Ltd, one of Australia's most experienced and well respected commercial joinery companies.

IJF maintained its' reputation for the highest standards of product quality and on-site professionalism, to ensure an excellent working relationship with Contexx and deliver the contracted requirements on time and with the highest detailed workmanship.

Kitchen and Bathroom joinery for the 575 apartments was manufactured Off-shore under close IJF supervision including strict adherence to IJF's Quality Assurance protocols which cover every aspect in full compliance with Australia Standards. Linens, Storage and Robes were manufactured locally in IJF's 2,500 square metre Brisbane Factory.

From its' Head Office and main Factory (4,500 square metres) in Adelaide, IJF's has a major presence in Melbourne and Sydney and is currently completing Joinery for the \$2,000,000,000 Fiona Stanley Hospital in Perth. Clients are offered practical design and value management advice and receive the benefit of IJF's substantial buying power to meet Budget constraints.

IJF Australia is currently working in Melbourne on eight projects including Wrap Residences by Probuild, Ilk Apartments by Hickory Developments and on five projects in Sydney including Metro Apartments at Chatswood for Hutchinson Builders.

For more information, contact David Monteleone, National Sales & Marketing Director, tel 08 8349 7400 PO Box 430 Enfield Plaza SA 5085.



THE ART OF CONSTRUCTION

Form 700 reveals its adaptability in working with the complexities of creative architectural designs in the high rise project 'Art on the Park', 350 William St, Melbourne. The company's range of systems for enabling construction shows flexibility in approach and a methodology that keeps stringent safety concerns as top priority for their building practice.

Since its inception in 2002, Form 700 has responded with both innovation and resilience to the changing demands of the building and architecture design industry. A company with almost 900 employees, Form 700 remains a strong leader and competitor for large scale works, ranging from public hospitals, public services such as Medicare and residential and commercial high rises.

For 'Art on the Park', Form 700 were contracted to build the concrete framed structural system of the building. This work included formwork and concrete supply, along with services for re-inforcement supply and fix, post-tensioning supply and installation and concrete lift-core construction. The structural build included cast in-situ columns, while the external façade involved installation and partial supply of the pre-cast panels.

Intrinsic to Form 700s winning tender is the wide range of systems that can be configured for all kinds of building volumes while keeping

safety concerns at the forefront. For 'Art on the Park', Form 700's Aluminium Pan System was selected due to the fast-paced cycle up the building without reliance on a crane. The Form 700 Self-climbing Jump Form system and the Form 700 hydraulic Self-climbing Edge Protection Screens enabled steady pace of construction while keeping safety for construction workers paramount.

Around Australia, Form 700 is utilizing their innovative construction methods on a number of other large scale works. These include the new Royal Adelaide Hospital, Oxley Hospital and the Medibank building in Melbourne. Their initiatives in construction practice assist in creating a dynamic building and design industry and create works enjoyed by all.

FORM 700

For more information contact Form 700, 270 Blackshaws Road, Altona North, VIC 3025, phone 03 8331 7100, website www.form700.com.au, email info@form700.com.au

Contexx's Art on the Park, VIC