**PROJECT MANAGER: Charter Keck Cramer DEVELOPER:** United Asia Group **CONSTRUCTION VALUE: \$28m** COMPLETION DATE: Feb 2014 **ARCHITECT: SJB Architects** BUILDER: Becon Construction STRUCTURAL ENGINEER: Webber Design SERVICES ENGINEERING: MacCormack Associates

# **EMBLEM APARTMENTS IN HAWTHORN**

Working in conjunction with Development & Project Manager Charter Keck Cramer, United Asia Group's \$28 million 91 apartment Emblem project in Hawthorn was completed in February 2014.

Emblem Apartments represent the expansion of developer United Asia Group (UAG) into larger residential developments, with a commitment to creating lifestyle solutions in high amenity locations. Charter Keck Cramer (Charter) was integral in the development process, having been engaged for development advisory and project management services. Charter was involved in the full project management from design development and the tender process through to completion of the construction.

Charter Projects Director Luciano Pozzebon project managed the development. "With this project we took the time to look beyond the obvious, leveraging our in house Market Research, Project Management, Quantity Surveying, Land Surveying, Civil Engineering and Valuations expertise to examine and assess all the variables that could impact on the viability of the project."

"Our sole focus was to ensure UAG minimised development risk and maximise return on investment. We are proud of our reputation as an independent company that places our Clients' needs at the forefront of everything we do."

"This project required us to work around both the existing substation and the Kerlite façade. Through this process, we demonstrated to UAG how a co-ordinated system of knowledge, preparation and procedure can combine to ensure a successful outcome."

"SJB Architects design and the quality of Becon Constructions Australia's execution is apparent from the moment you enter the marbled foyer, down lit by low hanging lights and a warming central fireplace."

Luciano's attention is now focused on completing a range of other developments across the commercial and residential markets, including a \$100 million office development on the Frankston foreshore that will be South East Water's new headquarters and the 221 apartment 37 level residential high rise development Trillium in Latrobe St in the Melbourne CBD.

"To our Clients, we are more than a service provider. Property development is a highly competitive industry and developers need accurate and insightful market and project specific knowledge to give their projects a competitive advantage and ensure optimal risk adjusted returns."





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"For local and international developers, we offer market research, advisory, project management, quantity and land surveying, civil engineering and valuation services that cover the full property development cycle."

"From project inception & feasibility through to construction and completion, Charter can provide more value to our Clients than the singular service of a project manager. Whether you need competitive intelligence, need advice on positioning your project for maximum market acceptance or need a cost plan, title re-establishment survey or civil services layout, we have the experts to help solve your needs at every step of the process."

For more information on Charter Keck Cramer's integrated solutions for developers and our Market Research, Development & Project Management, Quantity Surveying, Civil Engineering & Land Surveying services, call Sam Nathan on 0407 552 922, visit us at www.charterkc.com.au, connect with us on Linked http://www.linkedin.com/company/ charter-keck-cramer





## CONSISTENT DELIVERY AND EXECUTION

Throughout its 25 years in operation, KPA Concrete Construction Group has quickly become recognised as a major contractor within the concrete placement sector.

The family business originated in 1954 with KPA officially becoming established in 1988 and is now a leading Victorian Commercial Concrete Contractor based in the South Eastern Suburb of Cheltenham Victoria.

Director Joseph Pacquola said over 60% of KPA works were continued repeat business within the commercial and industrial sectors.

"KPA's clientele include some of Australia's finest builders such as Grocon, Adco, Behmer and Wright, Becon, Pelicanco, Pace, Buildcorp, Kingston Property and prestigious clients such as Coles, Bunnings, McDonalds and Masters something which we are very proud of," he said.

"Working with Becon Constructions on the Emblem Apartments we were able to showcase how we specialise in large scale industry and multi-story developments that can range from ground slabs, to basement car parks and suspended decks; such is the variety of our work.

"KPA has the extraordinary resources of manpower, plant, equipment and management to service our clientele's requests, regardless the size or complexity. KPA Contract Works range from \$ 100,000 to \$ 20 million plus."

KPA's rapid and respected success has been built with consistent delivery and execution of concrete placement.



From labour only applications, to, contractual concrete placement or complete full packages that include concrete, formwork and steel.

As a member of the Master Builders Association, clients can feel confident knowing that KPA is currently in the process of achieving one of Australia's highest quality accreditations available - the ISO 9001 and OHSAS 18001.

"KPA has developed a culture where employees are continually provided with the opportunity to grow and achieve personal work goals through training, and, in doing so, are proud to be associated with KPA.

"KPA also invests heavily in numerous systems that encourages the very best practice procedures, delivers improvement, achieves the highest of quality and ultimately, provides client satisfaction."

For more information contact KPA Concrete Construction Group, 11 Dissik Street, Chellenham VIC 3192, phone 03 9532 3155, fax 03 9553 5344

### ON TIME AND ON BUDGET

When a construction company is built on three core principles governing engineering, design and construction of safety, quality and efficiency it is easy to understand its continuing success.

I & D Constructions was formed in 1994 by Ivan and Kathy Filipovic and since then their passion and commitment to getting the job done safely and economically has underpinned their success in the industry.

From humble beginnings, I&D Constructions are regarded as one of the largest deliverers of formwork solutions in Victoria, partnering with large-scale building and construction companies in the private and public markets on projects large and small.

With its corporate headquarters and storage yard based in the southeast suburbs of Melbourne, I&D has at its disposal thousands of square metres of quality materials along with state of the art lifting and crane equipment, enabling us to deliver the largest projects.

Director Ivan Filipovic said I & D Constructions now employed over 200 dedicated professionals and support staff involved in a number of landmark projects across Victoria such as Emblem Apartments.



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"We are clearly committed to delivering high quality projects by partnering with our clients and collaborating with project suppliers to ensure each job is delivered to exceed expectations," he said.

"Because we can appreciate that our people are our most important resource we have a number of strategic safety management plans and safe work methods in place which allows them to focus on providing workmanship of the highest standard.

"On projects such as Emblem Apartments we can understand that delivering our work on time and on budget is absolutely paramount and this has truly been the cornerstone of our success."

The company was an integral part of the development of the boutique Emblem Apartments providing all concrete formwork associated with the structure including suspended decks, ramps, stairs and columns; overcoming the challenges associated with working construction in a built up area.

"This project allowed us to shine and showcase work that we are truly proud of."

For more information contact I&D Group Pty Ltd, Unit 4, 3 Faigh Street, Mulgrave, VIC 3170, phone 03 9560 1812, fax 03 9560 1912