

A GREAT LIFESTYLE IN A GREAT LOCATION

DEVELOPER : Deicorp
ARCHITECT : Nordon Jago Architects
CONSTRUCTION VALUE : \$132 million



The Siding is Stage 2 of Deicorp's Petersham Precinct and comprises 199 stylish ultra-modern residences, across three buildings with contemporary styling, sophisticated architecture and open plan living spaces.

Perfectly positioned in Petersham, close to transport and within a vibrant dining precinct, The Siding offers the charm of village life, yet is just 6km from Sydney's CBD.

With construction commencing in February 2020, the Occupation Certificate was issued at the end of June, 2022. Within this time, Deicorp delivered 249 apartments and a 3,500m² RSL Club, as well as basement parking over two sites.

Robert Furolo, Head of Corporate Communications at Deicorp, said that one of the biggest challenges they faced throughout the development and construction phase was the impact of the COVID pandemic and unusually wet weather.

"From construction industry shutdowns, restrictions and 'areas of concern', limited availability of labour and supply chain issues and materials shortages, there have been many challenges to overcome," Robert said.

"On top of this, the first six months of 2022 have been the wettest on record, and this has also added to the difficulty for the project. Fortunately, our experienced team were able to navigate these issues and minimise the impacts on the project," he said.

With over 20 years in the industry, award-winning and Australian owned and operated developer-builder, The Siding is just another example of Deicorp's commitment to selecting the best position for their projects.

Committed to providing confidence and peace of mind to every purchaser through the delivery of their end-to-end services, Deicorp understands that the purchase of a home is a significant life investment and want to ensure the journey, from sales, through to post-settlement, is as seamless as possible.

As a result, throughout construction on The Siding, the astute team from Deicorp liaised with the construction crew to produce update videos, ensuring purchasers were informed of the progress on their apartments throughout the entire process.

Furthermore, the Deicorp team is committed to delivering the highest standards, from

site selection to design and construction, sales and customer care, delivering significant residential development to areas of growth across Sydney.

"The Siding is another example of Deicorp's commitment to selecting the best position for our projects. Located just moments from Petersham station and minutes by train to the CBD, The Siding also enjoys being on the doorstep of the vibrant and trendy inner west eateries and venues that make the area so popular. Together with the facilities of the new Petersham RSL Club, The Siding offers a great lifestyle in a fantastic location," Robert said.

Given their outstanding and trustworthy reputation throughout the building and construction industry, as well as their commitment to giving back to the communities in which they build, 2022 is proving to be yet another significant year for the team. As well as working on the 3,000 apartments they currently have under construction, Deicorp are also expanding their community programmes and sponsorships to include the Parramatta PCYC and the Hurricanes Cricket Club in Sydney's Northwest.

Deicorp were also the first developer in New South Wales to be rated under the new Independent Construction Industry Rating Tool (iCIRT). Introduced by the government to assist purchasers in recognising which companies are trustworthy and have been independently assessed, this new tool will be an important new tool within the development industry.

"We were really proud to have led the industry on this important new initiative and will continue to take responsibility for every aspect of our projects," Robert said. "As we say, at Deicorp, we Design, Develop and Deliver the homes Sydney wants and loves and will continue to do so well into the future,"

For more information contact Deicorp, Suite 301, Level 3, 161 Redfern Street, Redfern NSW 2016, phone 02 8665 4100, email admin@deicorp.com.au, website www.deicorp.com.au

EXPERTS IN STEEL & METAL FABRICATION

With an experienced and innovative team, dedicated to completing even the most challenging fabrication and structural projects, Tenze Engineering are specialists in mild steel, stainless steel and metal work supply, fabrication and erection for the building and construction industry.

Recently involved on The Siding residential project in Petersham, Tenze Engineering were responsible for the supply and installation of all the structural steelworks and specialised architectural requirements, access staircases, as well as steel works to the façade and roof of the building.

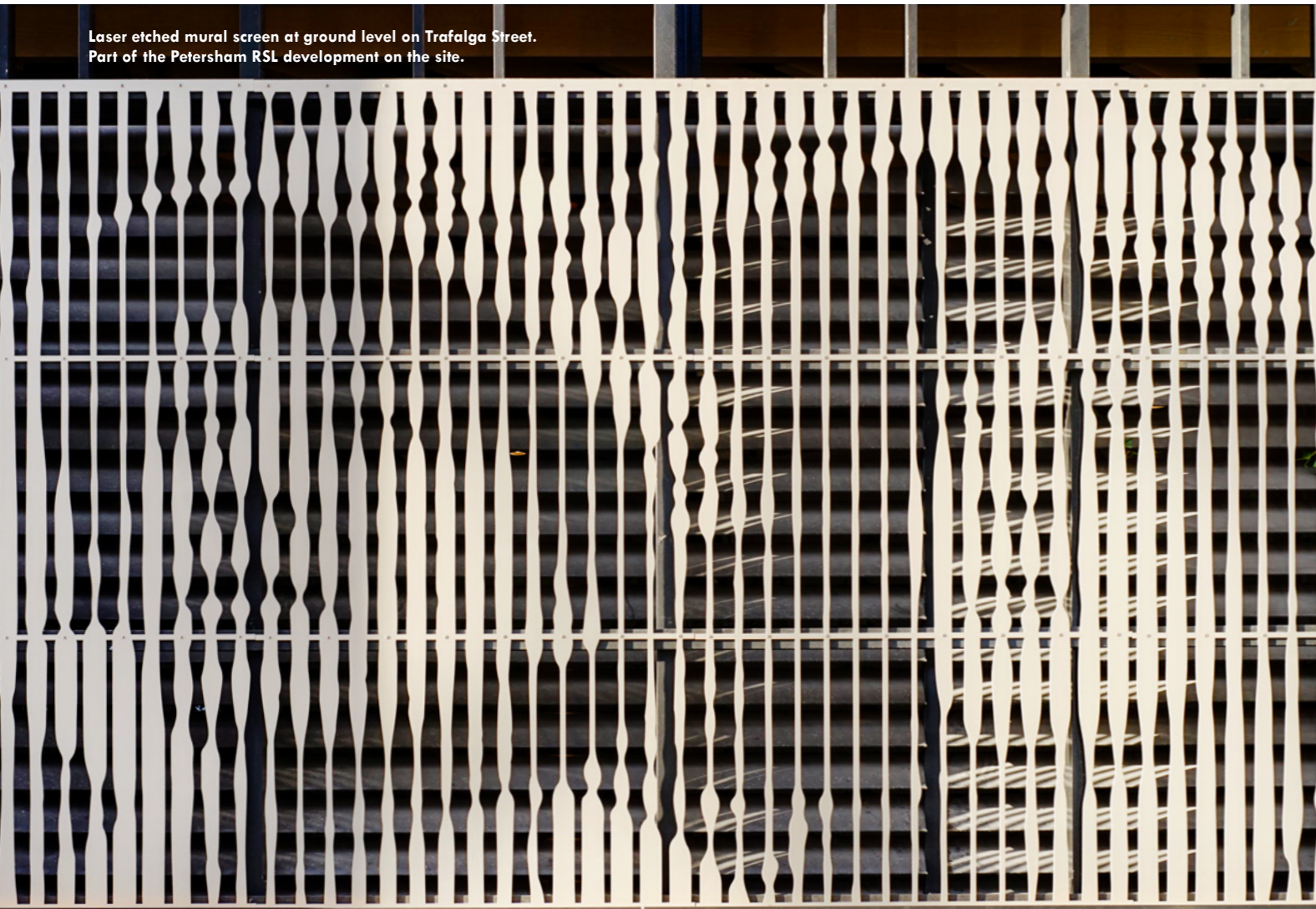
Working closely with engineers, architects and surveyors on all projects, Tenze Engineering pride themselves on the fact that despite the difficulty or scale of a project, they always deliver their outstanding structural works, in both a time and cost-efficient manner. As a result, they maintain a strong rapport with all their clients, who in turn, use them time and time again.

With 40 years of experience under their belt, Tenze Engineering continue to lead the steel fabrication and erection industry, delivering quality and professional workmanship every time.

For more information contact Tenze Engineering, 55 Christian Road, Punchbowl NSW 2196, phone 02 9758 2677, email info@tenzeengineering.com.au, website www.tenzeengineering.com.au



Laser etched mural screen at ground level on Trafalga Street. Part of the Petersham RSL development on the site.



DESIGNED TO DELIVER

With more than 30 plus years of industry experience, award-winning Nordon Jago Architects create intelligent, cutting-edge designs, offering their clients strategic advice and solutions in all things architecture.

Nordon Jago Architects have worked on a range of building typologies, from domestic to large-scale commercial projects. Given their problem solving expertise and ability to oversee projects from the initial conception phase, right through to construction, Nordon Jago were also recently engaged on the Siding development, in Petersham.

With a small, yet astute team, consisting of Mark Richards, Anthony Payne and Andy Twine, Nordon Jago were engaged from the initial sketch analysis of the site, including liaising with council over the master planning of all three sites of the development, through to the DA design and full construction documentation of Site Three of the Siding project.

“Initially, one of the main challenges we came up against was developing a residential design, in conjunction with providing a space large enough for the new RSL also located at ground level,” said Mark Richards, Director of Nordon Jago Architects.

“However, we pride ourselves on our problem solving abilities, and our designs are always able to evolve to match the vision our clients have for their projects,” he said.

In fact, given such experience and creative response to every job, Nordon Jago Architects have also been involved on a bunch of other projects for a range of sectors, such as the childcare, aged care, government, industrial, medical and retail sectors. “We strongly believe that communication with our clients is paramount to great design, understanding the vision the client has of their project is one of the most integral parts to delivering a stand-out result,” Mark said.

Following the new Building Design Practitioners Act, which came into effect last year, Nordon Jago Architects have been using their existing skill sets to further develop a strong set of design and documentation procedures. Not only does this provide their clients with a sense of surety and peace of mind, but it also highlights their commitment to evolving with the times and providing only the best client oriented services.

For more information contact Nordon Jago Architects, Level 4, 111-117 Devonshire Street, Surry Hills NSW 2010, phone 02 9318 8416, email mrichards@nordonjago.com, website www.nordonjago.com



CONSTRUCTION IN SYNC WITH YOU

Renowned for their innovation techniques, SYNC advances manufacturing to change the way the world builds by fabricating cleaner, integrated, and more intelligent construction solutions. The precision made, mass customised, smart rooms seamlessly connect into building projects, delivering quality and reliability at scale.

Given their unique approach, whereby the bathroom pods are made in Melbourne, delivered across Australia and New Zealand and then connected on-site, SYNC are able to seamlessly integrate the smart rooms without waste due to the decrease in trades on-site.

As a result of their high quality outcomes and products, repeat customer, Deicorp, recently contracted SYNC to manufacture 245 bathroom pods, with six different designs, for the Sliding Project in Petersham. Minimally styled for maximum impact, the apartments all feature luxurious bathrooms that SYNC's experienced team were able to meet the brief and deliver in their usual innovative and collaborative fashion.

Featuring light and dark colour schemes, with white wall subway tiles, all of the shower and sanitary fixtures manufactured by SYNC have a matte black finish. In addition, the bespoke bathrooms feature Carrara marble hexagonal mosaic floor tiles, mirrored shaving cabinets and an open shelf, with LED lighting.

Since 2013, SYNC has been supplying bathroom pods to residential, government, commercial and aged care projects. Powered by a team of in-house design, engineering and manufacturing experts, SYNC's end-to-end solution follows a seven-step process to deliver quality and reliability at scale for your next project

For more information contact SYNC Industries, 55 Leakes Road, Laverton North VIC 3026, phone 03 8329 4111, email info@sync.industries, website www.sync.industries

