

# THE HEART OF MANDURAH

In March, Mandurah Forum shopping centre unveiled a three-year \$350M transformation which nearly doubled the size of the existing centre to 64,000m<sup>2</sup>. The vibrant new retail and community experience, brings together Australian and international major brands and retailers, to the Peel Region in Western Australia, as well as new food court and casual alfresco dining, against a water oasis backdrop.

**Leading Australian retail property group and ASX top 50 company Vicinity Centres approached the new Mandurah Forum redevelopment with a unique vision and energy to create a shopping, dining and entertainment destination of the future for a growing demographic.**

80% of the existing centre was demolished to make way for 40,000m<sup>2</sup> of new construction work, to create bespoke spaces for department stores including David Jones, Big W, Kmart and Target, and supermarkets

Woolworths and Coles as well as 220 specialty shops including H&M, Seed and Mecca Maxima, and casual dining and restaurants.

“As with projects of this size and scale, there were challenges throughout from project inception and design through to delivery. We closely managed budget to keep costs down whilst maintaining quality in parallel with developing a determined programme to minimise construction interference,” Mandurah Forum Project Director, James Fudge said.

Fudge said Vicinity executed strict project management and tight programming to ensure a highly commercial and quality result, and worked hand in hand with construction partner Multiplex to ensure project efficiency and delivery.

“We were impressed with how professionally Multiplex held to the programme and achieved what many felt was not possible in this market. This, coupled with their strong teamwork ethic, helped lessen any strain for Vicinity and deserves the greatest of applause,” Fudge added.

Supported by its partners, Vicinity Centres has an inhouse cross-departmental team that created the vision for Mandurah and managed it to fruition. The integrated team has successfully mitigated risks throughout the course of the development overcoming challenges such as budgeting and a fast tracked timeline while pursuing a characteristically high demand for quality.

Vicinity already owns \$16.1 billion of retail assets and manages another \$26.1 million across the broader retail asset field. With a strong domestic and international reputation for bringing together unique partnerships in construction and industry, Vicinity nurtures out-of-the-box thinking, ensuring innovation is embedded in everything it does. Vicinity operates nationally in Melbourne, Sydney, Brisbane, Tasmania and Perth.

Vicinity’s purpose is to enrich community experiences. Through its 84 centres across Australia, Vicinity reimagines destinations of the future, creating places where people love to connect. It does this by creating unique and relevant consumer experiences, delivering compelling value to its retailer partners and striving for excellence. At Vicinity it is transparency and robust relations which guides a high standard of corporate governance, ensuring the rights and interests of all project parties are listened to and respected.

With a \$2 billion national pipeline of development projects across New South Wales, Queensland, South Australia, Victoria and Western Australia, Vicinity continues to invest in its assets to ensure they remain relevant and unique destinations. Some of its centres in the current development pipeline include The Glen (Victoria), Chatswood Chase (Sydney), Chadstone – The Fashion Capital (Victoria) and DFO Perth.

Vicinity Centres proudly sponsors Aussie Hoops, Basketball Australia’s official introductory programme for 5-10 year olds. In addition to promoting healthy and active lifestyles, Vicinity Centres Aussie Hoops serves as a platform for social development and inclusion – fostering stronger and more vibrant communities and individuals.

Vicinity aims to lead the way in sustainability and was recognised as the Regional Leader in Australian and Asia-Pacific Retail by the Global Real Estate Sustainability Benchmark in 2017, and number four globally. Vicinity’s approach to sustainability is about building a low carbon and climate resilient portfolio and investing in its communities, creating sustainable destinations and shaping better communities.

With the first stage of the Mandurah redevelopment project delivered on time, Vicinity’s professionalism and commitment to excellence was proven well before the project was completed in 2018. The launch of the final stage showcases the details of Vicinity’s trademark smart and creative approach to achieving quality commercial outcomes, and vision to create a community destination of the future.

The Mandurah Forum development has succeeded in delivering a world class shopping, entertainment and dining destination for the local community and visitors to the area which will be enjoyed for years to come.

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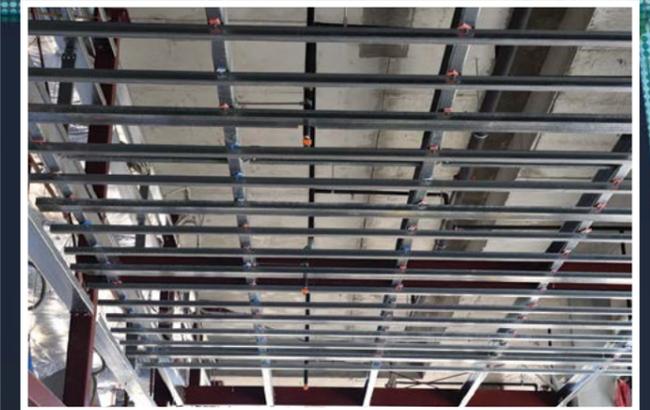
**DEVELOPER : Vicinity Group**  
**MAIN CONSTRUCTION COMPANY : Multiplex**  
**ARCHITECTS : Benoy and Hames Sharley Architects**  
**STRUCTURAL ENGINEER : WSP**  
**CONSTRUCTION VALUE : \$350 million**







Mandurah Forum Redevelopment, Western Australia



Specialising in the fabrication of heavy commercial and mining structural steel, Metro Steel Fabrication WA, feature again at the new Mandurah Forum Shopping Centre.

The redevelopment includes more than 60 specialty stores, food markets and department stores, and for Metro Steel Fabrication WA, the project meant a comprehensive detail, supply, fabricate, treat, deliver and erection of structural steel.

With some of the steelwork to be installed within a trading shopping centre as well as externally, time management and detailed planning was imperative to ensure safety and program requirements were met. There were design challenges across the 20,000m<sup>2</sup> expansion including the main entry and a casual dining precinct. Coordinating with Multiplex with the design and then with our detailer, supply and installation of steel to Mandurah Forum meant heavy planning to meet tight time constraints. Metro Steel Fabrications have a work history of over 27 years. In this time, they have supplied steel throughout Australia.

Metro Steel Fabrications WA can provide steel products for a wide range of applications. Working in both commercial and resource sectors, Metro Steel Fabrication WA's products are specifically

designed, fabricated and treated to withstand the harsh conditions of Australia's climate and conditions. These products on demand.

Other current projects by Metro Steel Fabrications WA include the Campbell Barracks Redevelopment and DFO Perth Airport.

For more information contact Metro Steel Fabrications WA, 2 Kalmia Road, Bibra Lake WA 6163, phone 08 9434 1160, fax 08 9434 1170, website [www.metrointels.com](http://www.metrointels.com)



Mandurah Forum Redevelopment, Western Australia