

CREATING CULTURED ABODES

MAIN CONSTRUCTION COMPANY - L.U. Simon Builders
COST PLANNING & PROJECT MANAGEMENT - Trevor Main Group
PROJECT END VALUE - \$175 Million
COMPLETION - March 2013
ARCHITECTS - Peddle Thorpe Architects
STRUCTURAL ENGINEER - Rincovitch Consultants
BUILDING SURVEYOR - BSGM Consulting Building Surveyors

There's an art to achieving an outstanding project, and in the case of The Guild, it's art that defines both the development and its location in the heart of the Southbank cultural precinct.

Design by Peddle Thorpe Architects, Guild is a mixed use development comprising 317 apartments, a ground floor retail offering, and a unique series of 'art incubators' along a ground-floor promenade which will showcase the work of up-and-coming artists.

The design creates an illusion of four separate buildings through split levels and visible dividing walls. It is actually comprised of two towers on a common podium, a 12-level tower with 108 apartments and a 24-level tower with 209 apartments. Both towers feature roof gardens with landscaped plantings, seating, paths and barbecue areas which will offer residents spectacular views over Southbank and the CBD. The Guild also features a heated lap pool and residents' gymnasium.

There are four levels of podium car parking providing 233 spaces, and secure bicycle storage to encourage low-carbon commuting. The Guild's location also allows residents to easily connect to Melbourne's major inner-urban cycle routes.

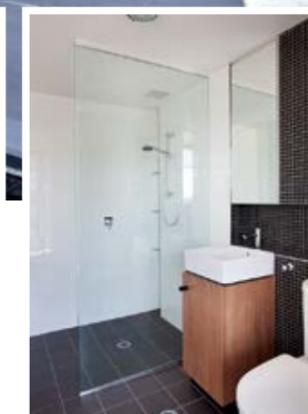
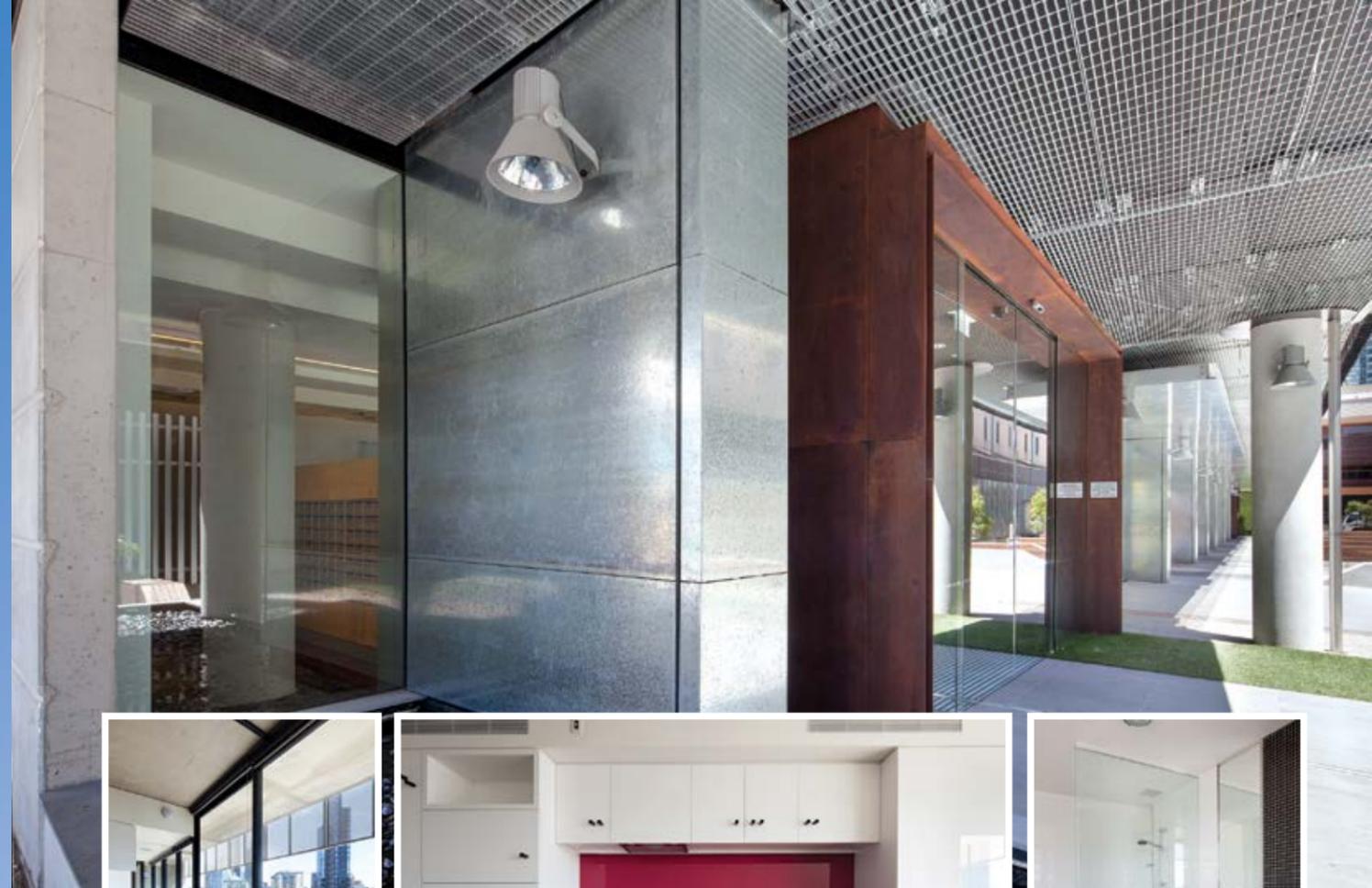
L.U. Simon Builders undertook the construction, which commenced with demolition of the existing buildings on the site. The majority of the facade on the east and west comprises concrete with an off-form finish and inset porthole windows, with a distinctive circular motif inset. This required precision with the formwork design and placement to achieve successfully.

The Sturt Street facade features a huge exterior work commissioned from Melbourne Artist Damian Vick.

A staged fitout was undertaken, with an interior palette of natural timber floors, exposed concrete ceilings and bold colours on highlight areas such as kitchen cabinetry warmed throughout by abundant natural light.

The Guild was one of Melbourne's major success stories both in construction terms and for the developers, with the majority of apartments selling off the plan well ahead of completion.

For more information contact Trevor Main Group, phone 03 9866 2300, website www.trevormain.com, L.U. Simon Builders, phone 03 9488 0000, website www.lusimon.com.au



THE PACIFIC TEAM RISES TO ANY CHALLENGE

The Guild Apartments Project builders chose Pacific Shopfitters to enhance their building façade with distinctive windows of the highest quality and craftsmanship.

Directors, Jim Kakridas and Kon Samartzis pride themselves on their eye for detail and excellence, an attribute well valued by their list of long standing repeat clients.

The glazing demands of the 24 storey Guild Apartments, required precision design and installation of over 700 randomly located porthole windows of varying colour and size to three sides of the building façade in addition to the display shopfronts, external windows and five art displaying "incubator spaces" within the ground floor thoroughfare

The Guild Project involved staggered area hand overs, requiring critical deadlines to be met.

The dedicated project team from Pacific met each and every deadline.

Director Jim Kakridas, having been involved in the window industry for close on 40 years, brings a wealth of knowledge to each project and together with his co-director Kon Samartzis has guided Pacific Shopfitters to the forefront of the glazing industry in this country.

Specialising in curtain wall facades for multi-storey buildings, through to shopfronts, glazed automatic entries and everything in between.

Pacific Shopfitters has, through years of experience, together with their large team of highly skilled staff, developed the ability to design, fabricate and install all glazing needs to the most exacting standards and skill levels demanded in this day and age.

Recent projects include the vast Tooronga Village Shopping Centre and Apartment Complex, Seasons on St. Kilda Apartments, Scala Apartments and Atlantis Apartments but to name a few.

Pacific Shopfitters are ever mindful of the need for the strict implementation of safe working practices and have their own dedicated OH&S staff involved in the planning and supervision of their projects.

The team at Pacific Shopfitters are dedicated to completing your next project on time and to your satisfaction, Australia wide.

FOR MORE INFORMATION CONTACT PACIFIC SHOPFITTERS PTY. LTD, 336-338 Johnston St. Abbotsford Victoria 3067, phone 03 9419 2500, email accounts@pacificshopfitters.com, website www.pacificshopfitters.com